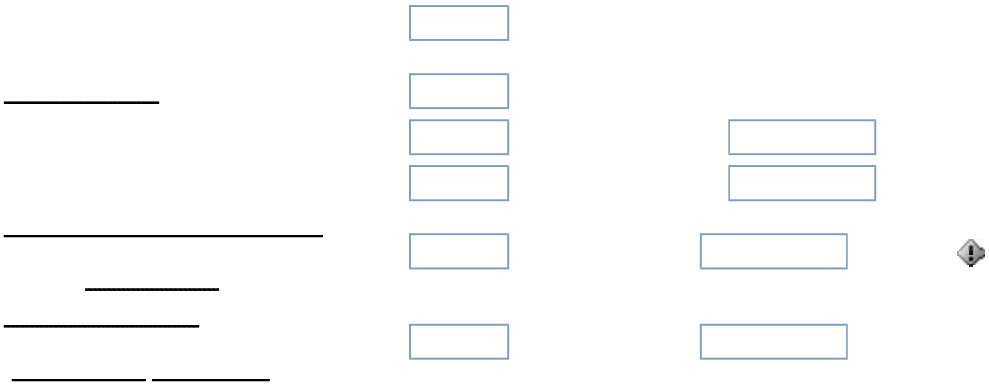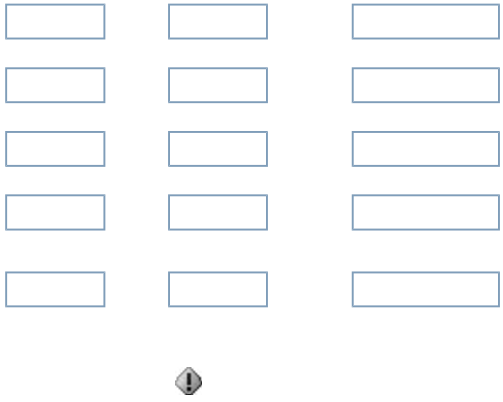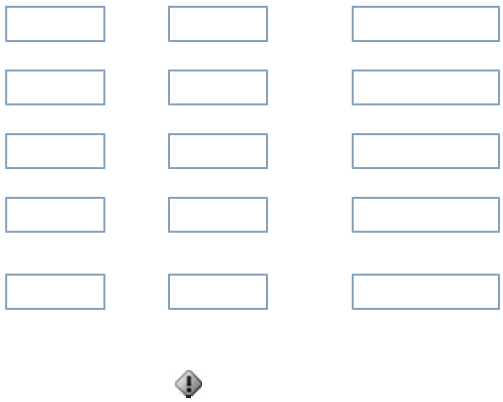2010-11 Data